

MONIKA KOZAK

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UX/UI & Graphic Design & Web Development

Designing user experiences, interfaces, digital and printed assets that are functional, intuitive, clean, and aligned with business goals.

Education

UX Design Diploma
UX Design Institute, Ongoing

Web Developer Course
Certificates: HTML & CSS
PHP, MySQL, 2015

History of Art Master's Degree
University of Warsaw, 2000 - 2005

Technical Skills

UX Research, Wireframing
Prototyping, Usability Testing

Adobe CC: Illustrator, InDesign, XD
Photoshop, Dreamweaver

HTML & CSS, WordPress
WooCommerce, MailChimp
Collaboration Tools

Award

Winner: Art History textbook
for high school, Nowa Era
Publishing House, 2003

Interests

European art, humanism
Ancient Greece, scuba diving
food, fitness, hiking

Personality

Problem-solving, empathetic
optimistic, stoic, hardworking
constantly learning new skills

Experience

UX/UI, GRAPHIC DESIGN, WEB DESIGN & DEVELOPMENT

AllView Healthcare | Dublin | 2022-Present

HEALTHCARE

MedTech Startup

UX/UI Design:

- Researching industry standards and competitors, as well as user and business needs through competitive benchmarking and user interviews.
- Designing user journeys for medical services: Ophthalmology and Vascular.
- Problem-solving and ideation to generate innovative solutions.
- Designing wireframes, prototypes, and high-fidelity designs for an award-winning medical platform.
- Conducting usability testing to refine designs.
- Collaborating with cross-functional teams, including all stakeholders: operations, medical teams, governance, and developers..

Graphic Design:

- Digital assets: brand guidelines, PPT templates, HTML email signatures, icons, graphics, charts, and presentations.
- Printed materials: patient information leaflets, brochures, medical forms, business cards, signage, car wraps, lanyards, water bottles, coffee cups, and conference banners..

Web Design & Development:

- Designing, developing, and maintaining the company's WordPress website.
- Developing digital forms to process patients' medical data.

WEB DESIGN & DEVELOPMENT

Big Top Multimedia | Dublin | 2015-2022

WEB DESIGN

Agency

Web Design & Development, Maintenance & Support:

- Web design and development: all phases of a project's life cycle including planning, design, development, testing, implementation, SEO, GDPR compliance, and accessibility.
- Maintenance: event management and attendee coordination, email campaign management and audience segmentation, E-commerce product management and order processing.

EVENT MANAGEMENT

Zacheta Gallery of Contemporary Art
Warsaw | 2001-2010

ART
Gallery

Planning & Execution:

- Events & workshops accompanying temporary exhibitions.
- On-demand art history lectures for schools.

References and portfolio available upon request.